

REYNA KATKO

MULTIMEDIA JOURNALIST

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Work Experience

KOMU 8 News (NBC) **Columbia, Missouri**
Reporter/MMJ **Nov. 2021 - Present**

- Pitch, shoot, write, and edit daily and long-form news stories
- Provide live coverage of breaking news scenes on-air, online, and on social media
- Report using a digital-first strategy

Anchor **Mar. 2022 - Present**

- Solo-anchor and co-anchor newscasts with live team coverage
- Produce full newscasts while anchoring
- Write breaking news scripts and adds them into the newscasts in-between blocks
- Fill-in for full-time anchors in evening shows and 2.5 hour morning newscasts

Producer **Jan. 2022 - Present**

- Manage up to 6 reporters while producing morning, noon, and evening newscasts
- Write teases, headlines, promos, and scripts
- Build out the show to reflect the day's top stories

Leadership

MU Alumni Association Student Board

- Plan and organize the largest student-run traditions on campus for 25,000+ students to engage in

Summer Welcome Leader

- Led personalized orientation groups for more than 300 incoming students and their families

Chi Omega Social Media Committee

- Created weekly content to maintain the sorority's Instagram and LinkedIn presence

Education

University of Missouri

Bachelor of Journalism

GPA: 3.88 - Anticipated May 2023

Skills

Adobe Premiere Pro

Sony cameras

Dejero Live backpack

BLOX CMS

Avid iNews

Bitcentral

Slack

Social Media

References

Contact information available upon request

Jeimmie Nevalga

News Director, KOMU-TV

Emily Spain

Evening Anchor, KOMU-TV

Randy Reeves

Executive Producer, KOMU-TV

Kellie Stanfield, Ph.D.

Executive Producer, KOMU-TV